



Boone County, NE (31011), Pierce County, NE (31139) et al.
 Geography: 17 Counties

Data for all businesses in area		NE(31011),NE(...)			
Total Businesses:		10,793			
Total Employees:		120,245			
Total Residential Population:		224,818			
Employee/Residential Population Ratio (per 100 Residents)		53			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	649	6.0%	3,866	3.2%	
Construction	682	6.3%	4,087	3.4%	
Manufacturing	390	3.6%	22,159	18.4%	
Transportation	449	4.2%	3,363	2.8%	
Communication	88	0.8%	908	0.8%	
Utility	87	0.8%	3,539	2.9%	
Wholesale Trade	504	4.7%	6,821	5.7%	
Retail Trade Summary	2,027	18.8%	19,889	16.5%	
Home Improvement	220	2.0%	1,994	1.7%	
General Merchandise Stores	82	0.8%	1,961	1.6%	
Food Stores	221	2.0%	3,745	3.1%	
Auto Dealers, Gas Stations, Auto Aftermarket	373	3.5%	2,648	2.2%	
Apparel & Accessory Stores	65	0.6%	277	0.2%	
Furniture & Home Furnishings	112	1.0%	1,025	0.9%	
Eating & Drinking Places	487	4.5%	5,947	4.9%	
Miscellaneous Retail	467	4.3%	2,292	1.9%	
Finance, Insurance, Real Estate Summary	977	9.1%	5,710	4.7%	
Banks, Savings & Lending Institutions	233	2.2%	2,425	2.0%	
Securities Brokers	108	1.0%	427	0.4%	
Insurance Carriers & Agents	338	3.1%	1,561	1.3%	
Real Estate, Holding, Other Investment Offices	298	2.8%	1,297	1.1%	
Services Summary	3,668	34.0%	42,264	35.1%	
Hotels & Lodging	88	0.8%	718	0.6%	
Automotive Services	361	3.3%	1,356	1.1%	
Motion Pictures & Amusements	213	2.0%	1,744	1.5%	
Health Services	567	5.3%	12,713	10.6%	
Legal Services	83	0.8%	334	0.3%	
Education Institutions & Libraries	324	3.0%	11,060	9.2%	
Other Services	2,032	18.8%	14,339	11.9%	
Government	776	7.2%	6,817	5.7%	
Unclassified Establishments	496	4.6%	822	0.7%	
Totals	10,793	100.0%	120,245	100.0%	

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	474	4.4%	3,058	2.5%
Mining	6	0.1%	142	0.1%
Utilities	57	0.5%	1,302	1.1%
Construction	713	6.6%	4,399	3.7%
Manufacturing	389	3.6%	22,109	18.4%
Wholesale Trade	497	4.6%	6,724	5.6%
Retail Trade	1,498	13.9%	13,735	11.4%
Motor Vehicle & Parts Dealers	267	2.5%	1,814	1.5%
Furniture & Home Furnishings Stores	47	0.4%	246	0.2%
Electronics & Appliance Stores	44	0.4%	727	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	218	2.0%	1,984	1.6%
Food & Beverage Stores	206	1.9%	3,607	3.0%
Health & Personal Care Stores	109	1.0%	825	0.7%
Gasoline Stations	106	1.0%	834	0.7%
Clothing & Clothing Accessories Stores	78	0.7%	329	0.3%
Sport Goods, Hobby, Book, & Music Stores	83	0.8%	511	0.4%
General Merchandise Stores	82	0.8%	1,961	1.6%
Miscellaneous Store Retailers	192	1.8%	746	0.6%
Nonstore Retailers	66	0.6%	151	0.1%
Transportation & Warehousing	420	3.9%	3,188	2.7%
Information	224	2.1%	1,661	1.4%
Finance & Insurance	683	6.3%	4,425	3.7%
Central Bank/Credit Intermediation & Related Activities	234	2.2%	2,426	2.0%
Securities, Commodity Contracts & Other Financial	108	1.0%	427	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	341	3.2%	1,572	1.3%
Real Estate, Rental & Leasing	353	3.3%	1,556	1.3%
Professional, Scientific & Tech Services	516	4.8%	6,424	5.3%
Legal Services	106	1.0%	403	0.3%
Management of Companies & Enterprises	18	0.2%	146	0.1%
Administrative & Support & Waste Management & Remediation	238	2.2%	1,254	1.0%
Educational Services	279	2.6%	10,967	9.1%
Health Care & Social Assistance	898	8.3%	17,023	14.2%
Arts, Entertainment & Recreation	205	1.9%	1,746	1.5%
Accommodation & Food Services	581	5.4%	6,726	5.6%
Accommodation	88	0.8%	718	0.6%
Food Services & Drinking Places	493	4.6%	6,008	5.0%
Other Services (except Public Administration)	1,471	13.6%	5,991	5.0%
Automotive Repair & Maintenance	315	2.9%	1,155	1.0%
Public Administration	777	7.2%	6,847	5.7%
Unclassified Establishments	496	4.6%	822	0.7%
Total	10,793	100.0%	120,245	100.0%

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